

Strategy 2021–2025

VISION

“Children’s rights to stable development and safe environment to grow up in are realized”

MISSION

As an adoption service provider

we work uncompromisingly for the best interest of the child and make sure that each adoptive child will have a well-prepared family that suits their individual needs.

As a development co-operation organization

we promote children’s rights to education, protection, and adequate standard of living in our co-operation countries on a long-term basis.

VALUES

Integrity –

Child rights always come first in all our actions

Reliability –

We act responsibly in all our actions

Equality –

We act open-mindedly and treat everyone equally

What are we as an organization in 2025?

A professional, respected, well-known, capable of renewal, and solvent adoption service provider and development co-operation organization

Intercountry Adoption

As an adoption service provider

- we work for every adoptive child to have a well-prepared family that suits their individual needs.
- we work for every customer to have high-quality, expert service during different stages of the adoption process.
- we are a reliable and professional partner to both Finnish and international authorities, adoption organizations and adoption professionals.
- we do high-quality post-adoption work and develop our services in accordance with the ever-growing demand.
- we work uncompromisingly for the best interest of the child in a changing operational environment.

Development Cooperation

As a development co-operation organization

- we promote children’s rights to education, protection, and an adequate standard of living.
- we support the most vulnerable and take equality into account in all our actions.
- our goal is to increase the knowledge, skills and activeness of children and youth.
- we develop the abilities of duty-bearers and civil society to support and monitor the realization of child rights.
- our work is sustainable, responsible, goal-oriented, and productive.
- In our global citizenship education we encourage Finnish children and youth into active global citizenship and increase their understanding of the realities of children and youth in developing countries.